

# Business from Bioeconomy

4-5 December 2018 | Karlstad, Sweden

Karlstad Congress Culture Center, Tage Erlandergratan 8

## 4 December

Individual business coaching sessions will be provided parallel to the general program during the event.\*

Monday 3 December  
from 20.15  
Welcoming reception  
at the shop TRÄ  
butiktra.se

08:30 – 09.00

### Registration

Coffee and sandwiches

09:00 – 09.15

### Welcoming words

**Maria Hollander**, CEO Paper Province

**Anders Olsson**, Manager of Research and Innovation, Region Värmland

09:15 – 09.45

### Key Note Speech

**Is Your Company Future Secure?** – Gustav Stenbeck, Business Angel at Gain Sustain & Chief Executive Officer at Mestro

09.45 – 10.50

### Company cases

**Re:newcell**, Harald Cavalli-Björkman, Head of Communications

**Biozin**, Thomas Skadal, CEO

### Servitization in Bioeconomy

**Business Models for Bioeconomy Companies** – Mikael Johnson, Associate Professor, PhD Business Economics, Service Research Center at Karlstad University

10.50 – 11.00

Coffee break

11.00 – 12.00

### Speed-dating session

Opportunity for participants to network by organized one-on-one talks

12.00 – 13.30

### Lunch buffé & Networking

Practice your pitch to business coaches during the lunch sessions\*

13.30 – 16.00

### Parallel workshop sessions

#### 1) Biobased materials – Bioeconomic growth introduced by:

- **Innovation of Lignin** – Per Tomani, Director Business Development, Biorefining & Energy, RISE Bioeconomy
- **3D printing from biobased materials** – Tomas Bajer, Project Manager, The Wood Region
- **Biobased food packaging** – Maria Rentzhog, Product Development Manager, Stora Enso
- **Active and intelligent packaging** – Johanna Lahti, Senior Research Fellow, Department of Materials Science, Tampere University of Technology
- **Tar for a sustainable future** – Ellie Johansen and Ingeborg Hellekim Bringslid, Marine Biologists, NTNU Trondheim, Kelpplast

#### 2) Biofuels introduced by:

- **New products and energy based on forest biomass: Challenges and opportunities** – Magnus Matisons, Project Leader, Biofuel Region
- **Fly Green** – Susanne Sävenfalk, CEO Fly Green Fund
- **BioShare** – Christer Gustavsson, CEO and Founder BioShare

16.00 – 16.15

### Results of workshops and concluding remarks

17.30 – 19.00

### Study visit at Good Guys Brew and TRÄ

19.30

Dinner at Hotel Scandic Winn

## 5 December

09:00 – 09.30

### Key note

**EU Policy – An overview of the bioeconomy landscape** – Helene Vogelmann, Innovation Ecosystem Expert, Region Värmland

09.30 – 10.30

### Good practices from the Baltic Sea Region

- **Bioeconomy in Swedish regions** – Dag Hallén, Manager Energy and Climate, Region Värmland
- **The Bioeconomy Region** – Monika Svanberg, Project Manager, The Bioeconomy Region project, Interreg Sweden-Norway
- **Innovation network for Biomass** – Jacob Mogensen, Network Manager at INBIOM
- **Baltic Industrial Symbiosis** – Paul Nemes, Vice CEO Paper Province
- **3D printing houses of cellulose** – Linnéa Dimitrou, Creative Director, Sliperiet, Umeå University
- **STING Bioeconomy Incubator** – Victor Isaksen, CEO STING Bioeconomy

10.30 – 11.00

Coffee Break

11.00 – 11.50

### Panel debate: Future possibilities and challenges of bioeconomy in the Baltic Sea Region

**Per Lyrvall**, Executive Vice President, Country Manager Sweden, Stora Enso

**Torgny Persson**, Director of Research and Innovation, Swedish Forest Industries Federation

**Magnus Matisons**, Project Leader, Biofuel Region

**Prof. Saulius Vasarevičius**, Head of Department, Vilnius Gediminas Technical University

11.50 – 12.00

### Closing of Conference

12.00 – 13.00

### Lunch & Exhibition: Research is Art

Paper Province and Karlstad University present an exhibition: Bioeconomy research meets creative art

\*Please indicate your interest to participate in the business coaching and pitching sessions

in the registration form. More information will be sent to interested participants by email after registration.

Please note that the program may be modified.